

Version: 21 July 2021

COOKIE POLICY

This Cookie Policy is a Schedule of and forms part of the BBB On Demand Terms and Conditions having the same version date. This Policy applies to Visitors to the BBB On Demand website: <https://bbbondemand.com>

1 Definition and interpretations

1.1 Capitalized terms and expressions used in this Policy shall have the meaning defined herein or the meaning set out in section 1.1 of the Terms and Conditions.

2. Cookies

2.1 A cookie is a small file created and stored on your computer hard drive when you first use the website. This is passed back to our website each time you request another web page and allows us to tailor the site to your needs. For example, it allows the website to show a different menu if you register and login to the site. It also allows you to click the "Remember me" button so you do not need to enter your user name and password on each visit to the site.

2.3 A cookie in no way gives us access to your computer or provides information about you beyond that described herein. You can choose to accept or decline cookies but declining might limit your use of the Services. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer and install the 'Google Analytics Opt-Out Browser Add-On', provided by Google. This may prevent you from taking full advantage of the website.

3. Google Analytics

3.1 We use Google Analytics which might store information about each of your visits to our website, including: technical information, including a truncated and anonymized version of your Internet protocol (IP) address, browser type and version, operating system and platform; information about your visit, including what pages you visit, how long you are on the site, how you got to the site (including date and time); page response times, length of visit, what you click on, documents downloaded and download errors.

3.2 This information is stored by Google on servers in the United States for the purpose of helping us understand your use of the website and compile reports on website activity. Google may also transfer this information to third parties if required to do so by law, or where such third parties process the information on Google's behalf. By using this website, you consent to the processing of data about your use of the website by Google, in the manner and for the purposes set out above.

3.3 We have configured our use of Google Analytics to prevent Google using this information to target you with advertisements and ensure that they store only an anonymized version of your IP address.